



LEAD WITH PURPOSE PROGRAM SCHEDULE 2023

JANUARY 9 (MONDAY)

- 10:00 A.M.** Welcome to DC, Dr. Shelton Williams, Osgood Center
George Washington University, Elliott School of International Affairs (1957 E Street NW, Washington, DC 20052)
- 11:15 A.M. – 12:15 P.M.** Kristin Saboe, Google, *“Work, Stress, and Beyond”*
- 12:15 P.M. – 1:45 P.M.** **LUNCH BREAK**
- 2:00 P.M. - 3:00 P.M.** **T O U R** Pennsylvania Avenue, *“The Many Legacies of the Presidential Square”*

JANUARY 10 (TUESDAY)

- 10:00 A.M. - 11:00 A.M.** Marilyn Nevy Cruz, Federal Defenders Program, President, Rotary Club, *“My Journey, My Passion”*
- 11:15 A.M. - 12:15 P.M.** Monica Smith, Lemelson Center for the Study of Invention and Innovation, National Museum of American History (NMAH), Smithsonian Institution, *“What Museums Tell Us about Ourselves”*
- 12:15 P.M. – 1:50 P.M.** **LUNCH BREAK**
- 2:00 P.M.** **V I S I T** Lemelson Center for the Study of Invention and Innovation

JANUARY 11 (WEDNESDAY)

- 10:00 A.M. - 11:00 A.M.** Jennifer Hara, Certified PPP Professional, PC3 Media, *“Public-Private Partnerships and the Impact of the Infrastructure Future”*
- 11:00 A.M. - 12:00 P.M.** Daniella Ballou Aares, Co-founder and Executive Director, Leadership Now, *“Saving American Democracy”*
- 2:00 P.M.** **V I S I T** Capitol Visitors Center

JANUARY 12 (THURSDAY)

- 10:00 A.M.-11:00 A.M.** Rachel Goldsmith, COO San Antonio Methodist Hospital, *"Managing the Modern Hospital"*
- 11:15 A.M. – 12:15 A.M.** Sarah Hillware, global health expert, *"Pandemic Crash Course: Key Global Health Career Lessons from COVID-19"*
- 2:00 P.M.** **VISIT** Mount Zion Cemetery

JANUARY 13 (FRIDAY)

- 10:00 A.M.-11:00 A.M.** Charlotte Hulme, Assistant Professor, West Point Military Academy, *"Climate Change and the Grand Strategy"*
- 11:15 A.M. – 12:15 A.M.** Dr. Sam Hancock, Emerald Planet International Foundation, *"Saving the Future"*

JANUARY 14 (SATURDAY)

- 10:00 A.M.** **VISIT** Glenstone Museum in Potomac Maryland

JANUARY 16 (MONDAY) SESSIONS WILL BE IN ZOOM

- 10:00 A.M. – 11:00 A.M.** Pastor Selena M. Johnson, Mount Zion United Methodist Church (UMC) (Georgetown), *"Martin Luther King's Legacy"*
- 11:15 A.M. - 12:15 P.M.** Lisa Fager Bediako, Black Georgetown Preservation Society, *"Preserving Our Past"*
- 2:00 P.M.** **TOUR** Memorials

JANUARY 17 (TUESDAY)

- 10:00 A.M. – 11:00 A.M.** Becky Lee, Becky's Fund, *"Combating Domestic Violence"*
- 11:15 A.M. - 12:15 P.M.** Barbara Mistick, National Association of Independent Colleges and Universities (NAICU), *"Understanding the Diversity Within the Higher Education Ecosystem"*
- 2:00 P.M.** **VISIT** G A V I, Washington, D.C.

JANUARY 18 (WEDNESDAY)

- 10:00 A.M. – 11:00 A.M.** Steve Roberts, George Washington University, *"Political Leadership in America"*
- 11:15 A.M. - 12:15 P.M.** Dr. Jeremi Suri, The University of Texas at Austin, *"A Historical View of Why Leadership Matters"*, by **ZOOM**
- 2:00 P.M.** **VISIT** Museum of African American History and Culture

JANUARY 19 (THURSDAY)

- 10:00 A.M. – 11:00 A.M.** Student-Led Panels, *"What Leadership Means for Us"*
- 11:15 A.M. - 12:15 P.M.** Shelton Williams, Osgood Center, *"Choosing Your Path"*

Biographical Highlights



KRISTIN SABOE

Kristin N. Saboe, Ph.D., is an Army veteran, nationally recognized leader, Industrial-Organizational Psychologist, public speaker, and strategist. Her writing, research, and community involvement focus on veteran and military spouse employment, human performance optimization, leadership, and well-being in both military and civilian settings.

She is the author of a recently published book, *Military Veterans Employment: A Guide for the Data-Driven Leader*, the recipient of early career psychologist awards in 2019 by the Society for Military Psychology and in 2020 by the Society for Industrial-Organizational Psychology, and a 2019 President George W Bush Institute Veterans Leadership Program Scholar. She currently is the global leader for Employee Listening & Research at Google. Before she joined Google, she held the same position in The Boeing Company, continues to serve in the Army Reserves, and is an adjunct professor at Georgetown University.



MARILYN NEVY CRUZ

Marilyn was born and raised in Los Angeles. She graduated from San Francisco State University with a B.S. in Political Science and Criminal Justice and has an M.S. in Political Science from California State University Fullerton. She also studied one year at Vaxjo University in Sweden.

Marilyn currently works at the Office of the Federal Public Defender for the District of Columbia, where she has investigated hundreds of federal criminal cases ranging from white-collar crimes to international drug trafficking cases to espionage. Before working at the Public Defender Service, Marilyn worked at the Consulate of Guatemala in Los Angeles, California, on immigration protection matters. While in graduate school, Marilyn worked as a behavior therapist with children and young adults diagnosed with autism spectrum disorder and other disabilities.

Marilyn began her association with Rotary in Rotaract, holding various positions there including President. She has been a member of the Rotary Club of Washington, D.C., for six years and is

currently the President, Vice President and Community Service Grants Chair. She also has been a member of the Foundation Board, serving first as Sergeant-of-Arms and Secretary and now as a Board member. She has twice been honored as Rotarian of the Year. She received a District Governor's Citation Award for her work in Rotaract in 2017, a District Rising Star Award in 2018, and a District Governor's Citation Award in 2019 for her work in Interact and RYLA. Marilyn is a Paul Harris Fellow and is a member of the Paul Harris Society. She is the only Rotarian in the entire district to be a charter member of Rotary International's Membership Society.

In addition to all her work in Rotary, Marilyn has a long involvement with several community organizations. Marilyn also serves as Vice President of her condominium association, Board of Directors of the Columbia Heights Educational Campus-MCIP, Board of Directors of the Cal State DC Scholars Advisory Board, Board of Directors of the Educational Foundation of the WNDC, among others. She is a proud Northern Virginia 40 Under 40 Honoree, serves on one of her city's commissions, and is currently a precinct election officer. Marilyn is married to David Caballero and lives in Alexandria, Virginia.



MONICA SMITH

Monica M. Smith is the Associate Director of the Smithsonian's Lemelson Center for the Study of Invention and Innovation, National Museum of American History (NMAH). Since 1995, she has played a lead role in museum exhibitions, public programs, and other invention research and educational initiatives. Her major projects include serving as the project director, co-curator, and principal investigator for three National Science Foundation grant-funded exhibitions: *Game Changers* (in progress); *Places of Invention*, winner of the inaugural 2017 Smithsonian Excellence in Exhibitions Award; and *Invention at Play*, a traveling exhibition that won the prestigious American Alliance of Museum's Excellence in Exhibition award. A selection of other Smithsonian exhibition projects she worked on include *Picturing Women Inventors* (on display at NMAH); *Time and Navigation: The Untold Story of Getting from Here to There* (on display at the National Air and Space Museum); and *From Frying Pan to Flying V: The Rise of the Electric Guitar* (closed). Monica writes frequently for the Center's blog, has published articles in journals and books, and is a featured expert in the Smithsonian Channel's award-winning film "Electrified: The Guitar Revolution." In addition, Monica served as Editor-in-Chief of the *Journal of Museum Education* (2005-08) and is currently on the Foundation Board of the Rotary Club of Washington, DC.

She earned a BA in history from Pomona College and a non-profit management executive certificate from Georgetown University.



JENNIFER HARA

Jennifer has over twenty years of experience in the private sector, focusing on international and domestic project development, financial structuring, and training. Jennifer has an intimate knowledge of public private partnerships (P3s), political decision making, international project finance, and economic and strategic planning. She has served as President of the prestigious Washington, DC Rotary Club and is still an active Rotarian.

She currently is working as the brand director for P3C Media, which hosts seven infrastructure focused conferences in the United States focusing on innovative and alternative project delivery and P3s. She has a Master of Arts in International Economics from the Elliott School of International Affairs at the George Washington University and a Bachelor of Arts in Spanish and International Politics from Seattle University.



DANIELLA BALLOU-AARES

Daniella Ballou-Aares is the Founder and CEO of the Leadership Now Project, a national membership organization of business and thought leaders committed to fixing American democracy.

Daniella began her career at Bain & Company, working across the firm's offices in the US, South Africa, and th UK. From there she became a founding Partner at Dalberg, where she led Americas business and transformed the startup into the largest social impact strategy firm with 25 offices worldwide.

She spent five years in the Obama Administration as the Senior Advisor for Development to the Secretary of State, serving under Secretaries Clinton and Kerry. Daniella's perspectives have been featured in the Harvard Business Review, The New York Times, Fast Company, POLITICO, and the World Economic Forum. She is a member of the Council on Foreign Relations and was a 2014 World Economic Forum Young Global Leader. She holds an MBA from Harvard Business School, an MPA from the Kennedy School; she graduated cum laude from Cornell with a BS in Operations Research and Industrial Engineering.



RACHEL GOLDSMITH

Rachel Goldsmith is the Chief Operating Officer (COO) at Methodist Hospital Northeast in San Antonio, Texas.

Rachel has been embedded in the Methodist Healthcare culture with her multiple leadership experience as the Methodist Hospital and Methodist Children’s Hospital Vice President of Operations, Business Development and Strategy. During her tenure, she advanced the cardiovascular service line through programmatic development, operational oversight, physician recruitment as well as quality and regulatory management. Specifically, Rachel led the expansion of the nationally acclaimed adult extracorporeal membrane oxygenation (ECMO) program, the development of a complex aortic program and the growth of the pediatric and adult congenital heart program. Prior to working at Methodist Healthcare, Rachel served in leadership roles at Houston Methodist Hospital and Baylor St. Luke’s Medical Center in Houston, Texas.

“Rachel is not only gifted in her ability to grow and lead people, but she also demonstrates a tremendous ability to grow and lead clinical services and programs,” said Michael Beaver, Chief Executive Officer of Methodist Hospital Northeast. “As our hospital continues expanding to meet the needs of our community, Rachel will be instrumental in helping us achieve our vision.”

With Rachel’s expertise, Methodist Hospital Northeast will continue bringing more convenient and comprehensive health care to the patients and families in the tri-county communities.



SARAH HILLWARE

Sarah Hillware is an award-winning global health and development leader who was recognized in 2021 by Apolitical as one of the Top 100 Most Influential People in Policy for her work advancing gender equity in health. In her current role at Gavi, the Vaccine Alliance in the Office of the COVAX Facility, she is supporting COVID-19 vaccine delivery in low- and middle-income economies.

Sarah most recently served as the first Deputy Director of Women in Global Health, where she led

efforts to scale the organization from a majority volunteer-led operation with minimal budget into a multi-year, multi-million-dollar NGO. Over the past 10+ years, she has led diverse teams and spearheaded several programs, including global funds and country-level projects across sectors totaling nearly US\$3 billion in 39 countries. She has mobilized support for and worked on a diverse set of issues under the Sustainable Development Goals (SDGs), including universal health coverage, gender equality, sexual and reproductive health, climate change and environmental health, and energy access. Previously, Sarah has held positions with the World Bank, World Health Organization, UN Refugee Agency, and UN World Food Programme, and in the private sector.

Sarah is also founder and former Executive Director of a nonprofit, Girls Health Ed, an organization delivering comprehensive health and sexuality education to girls and young women globally, for which she currently serves as Board Chair. Her research and experience as a social entrepreneur have led her to give two TEDx talks, and in 2014, she was named to the Leadership Center for Excellence 40 Under 40 list.

Sarah serves on the Board of Directors for the Osgood Center for International Studies and is a fellow of The Royal Society for Arts, Manufactures and Commerce (RSA), a London-based organization committed to finding practical solutions to social challenges.



CHARLOTTE HULME

Charlotte Hulme is Assistant Professor of International Affairs and Deputy-Director of the Rupert H. Johnson Grand Strategy Program. Her research and teaching interests include grand strategy old and new, the role of corporations and subnational actors in shaping the 21st century global arena, and climate change and the future of world order. Charlotte has conducted research in India, Sierra Leone, Rwanda, and Germany and pursued professional opportunities at the Africa Center for Strategic Studies and U.S. State Department in Washington, D.C., and at the U.S. Mission to the African Union in Addis Ababa, Ethiopia.

She received her Ph.D. in Political Science from Yale University, M.Phil. in International Relations from the University of Cambridge, and B.A. from Wellesley College.



SAM HANCOCK

EmeraldPlanet International Foundation is a 501(c)(3) non-for-profit organization. In collaboration with the PanAmerican PanAfrican Association (NGO) in consultative status with the United Nations Economic and Social Council (ECOSOC). Strategic Partner with The World Bank Group Connect4Climate. Its headquarters and television production studios are in Washington, D.C. USA. The EmeraldPlanet leadership and experts work with research institutions, businesses, governments, universities, health care providers, clean water advocates, renewable energy providers, financial institutions, mass media outlets, Embassies, non-governmental and community-based organizations, among others. The EmeraldPlanet television programs are simulcast weekly to 2,095 stations around the United States and globally by broadcast television along with The World Bank Group Connect4Climate distribution, sixteen international social media outlets, and posted on its web site. The Emerald Trek is in the process of visiting 144 nations, 750 major cities, and over 50,000 communities covering the 1,000 sustainable, innovative, and resilient economic and environmental "best practices" by the Internet, television and radio broadcasts, videos, publishing, education, research, idea exchanges, blogs, seminars, and advocacy while posting such "best practices" in The Emerald Mall.



SELENA M. JOHNSON

Rev. Selena M. Johnson has been serving in the Baltimore-Washington Conference of the United Methodist Church since 2012. Pastor Selena, as she likes to be called, has served four unique and wonderful congregations since that time. She is a second-career pastor who worked as an architect for 20 years. She currently serves as senior pastor at Mt. Zion UMC (Georgetown) in Washington, DC, where she was appointed in July of 2019. Mt. Zion, founded in 1816, is the oldest African American congregation in the nation's capital!

Pastor Selena was born and raised in Bridgeport, CT. Her architectural career included being promoted to associate at an internationally recognized firm. Other successes include graduating from M.I.T. and going on to U.C. Berkeley to earn a Master's in architecture. She became a registered

architect in 1996. After being called into ministry, she completed her Master of Divinity degree from Wesley Theological Seminary in 2014 and was ordained a full elder in the UMC in 2017.

Pastor Selena's hobbies include teaching yoga, fitness and writing.

Racial healing in America has been her calling for a long time. Her prayer is that the body of Christ would celebrate diversity at a time when people are so afraid of anyone not like themselves. This is why she is not afraid to speak and preach about this issue especially as relates to faith and the church. In 2006 her first book, *The Sin of Racism: How to be Set Free* was published. As a black liberation theologian, Pastor Selena believes that soul salvation and social justice going hand in hand. Jesus saves! He saves our souls *and also* liberates us from earthly oppression. Pastor Selena believes that everything we do should be done in love, just as Jesus proclaimed in Matthew 22:36-40. Love of God and love of neighbor are the greatest commandments.



LISA FAGER BEDIAKO

Lisa Fager Bediako is an expert in social marketing and independently consults on civic engagement and public health issues. She draws upon 18 years of experience in various marketing and public relations roles for major entertainment and broadcasting companies including Def Jam Records, CBS Radio, Capitol-EMI Records and Discovery Communications. She is currently the Executive Director @ Mount Zion serves as a senior advisor to the National Coalition on Black Civic Participation working with Black women and youth across the country to encourage full participation in democracy through educational programs and leadership training.

Prior to this, she worked with the Hip Hop Caucus as Director Public Policy and Solutions engaging youth leaders and developing tactics to increase youth engagement in civic education, voter registration, organizing, mobilizing and public policy. Ms. Bediako is also the co-founder of Industry Ears, a media watchdog group. She testified before the U.S. Senate Commerce Committee and the U.S. House of Representatives Subcommittee on Commerce, Trade and Consumer Protection on the FCC's lax stance towards broadcast programming directed at communities of color.

Ms. Bediako has been featured as an expert on youth empowerment in USA Today, Billboard Magazine, Essence Magazine, The Crisis magazine, The Washington Post, Jon Stewart Daily Show and New York Daily. She served on the organizing committee for the 2013 Black Youth Project convening that launched the millennial Black activist group BYP100. Ms. Bediako received her MBA from Johns Hopkins University and resides in the Washington/Baltimore Metro area.



BECKY LEE

As a young leader and catalyst for change in the fight against domestic violence, Ms. Becky Lee is the force behind Becky's Fund, a cutting-edge source of social change and public service based in Washington, D.C.

Ms. Lee received her Bachelor of Arts Degree in Women's Studies from the University of Michigan and then continued to receive her Juris Doctorate Degree from the University of Pittsburgh School of Law. Interested in the prevention of domestic violence, Ms. Lee has been working on issues concerning domestic violence survivors over the last twelve years as an advocate, a policy associate, and an attorney. She is also passionate about creating awareness on the specific needs of battered immigrant women, such as language access and cultural competency. Additionally, she has worked as a kickboxing instructor for over six years and has focused on helping battered women regain their confidence and self-esteem through her classes.

Ms. Lee brings her expertise of domestic violence not only to her role as Executive Director of Becky's Fund, but also to the individuals and families with whom she works personally. Ms. Lee first became aware of the tragedies of domestic violence during a college lecture delivered by a criminal attorney who specialized in acquitting battered women who were imprisoned for killing their abusers in self-defense. The impact of this lecture on Ms. Lee was so significant that she has dedicated her career to addressing the social, cultural, and legal barriers that entrap domestic violence victims.

Domestic violence currently impacts one in three women in her lifetime and can happen to anyone regardless of age, race, or socioeconomic status. In 2006, Ms. Lee agreed to compete on the acclaimed CBS prime-time television show "Survivor: Cook Islands". The show's premise was a competition to test the survival skills of 20 people for 39 days on an uninhabited island. Ms. Lee believed that the strength needed to successfully compete had strong parallels with what domestic violence victims need to survive: individual inner strength combined with the ability to adapt to new obstacles. As second runner-up, she used the prize money to start Becky's Fund.

The prevention-based mission of Becky's Fund is to foster awareness of domestic violence, encourage advocacy among peers, promote activism through outreach programs and create support for victims. Domestic Violence can happen to anyone, regardless of age, background, or socioeconomic status. Becky's Fund openly confronts this issue and tackles it by finding ways to help those who are struggling with domestic violence to find safety for themselves and their children.

Becky's Fund executes its outreach strategy through national awareness and media campaigns, using radio, print and television public service announcements. The non-profit leverages education, Web 2.0 technology and essential resources to enable critical one-to-one connections between victims and survivors. These crucial resources take aim at the heart of damaging social beliefs that perpetuate a cycle of struggle among so many people in our community. Through its website and programs, Becky's Fund also connects donors with the specific needs of domestic violence victims. Currently, Ms. Lee is speaking on college campuses across the country to educate tens of thousands of students on how to recognize the warning signs of dating violence, how to get help, and how to help a friend in need.



BARBARA MISTICK

Barbara Mistick became president of NAICU in September of 2019, after being unanimously approved by its Board of Directors.

During the past two years, Mistick led independent higher education through the COVID-19 pandemic, collaborating with all sectors of the higher education eco-system to secure over \$77 billion dollars in relief funds from Congress. Working together with NAICU members across the United States throughout this unprecedented crisis, she ensured fair and equitable treatment for the nation's 1,700 private, nonprofit colleges and universities and the more than 5 million students they serve.

Mistick expanded NAICU's mission to secure institutional aid, along with student aid, through the use of Higher Education Emergency Relief Funds in each of the three stimulus rounds provided by Congress. She enhanced NAICU's communication efforts and virtual tools to keep members informed of federal efforts and opportunities for assistance. These efforts were critical to ensuring the health and safety for our nation's campuses and the communities they serve.

Mistick also led the development and publication of NAICU's first-ever national economic and community impact study, *Private, Nonprofit Higher Education: Shaping Lives and Anchoring Communities*. The study found that the private, nonprofit sector of higher education generates nearly \$80 billion in local, state, and federal tax revenue, supports 3.4 million jobs while directly employing over 1 million people, and produces over 1 million graduates annually.

During her 30-year career in the public, private, and nonprofit sectors, Mistick has been an entrepreneur, educator, and leader at institutions such as Wilson College (PA), the Carnegie Library of Pittsburgh, the H.J. Heinz School of Public Policy and Management at Carnegie Mellon University (PA), the National Education Center for Women in Business at Seton Hill University (PA), and at various businesses she managed and/or founded.

Mistick's book, *Stretch: How to Future-Proof Yourself for Tomorrow's Workplace*, was designated as an Amazon Editor's Pick and ranked #12 on the 800-CEO-READ's Best Seller list. She is a graduate of Carlow University (PA) and the University of Pittsburgh (PA), and earned a doctor of management from Case Western Reserve University (OH).



STEVE ROBERTS

Steve Roberts has been a journalist for more than 50 years, covering some of the major events of his time, from the antiwar movement and student revolts of the 60s and 70s to President Reagan's historic trip to Moscow in 1988 and thirteen presidential election campaigns. After graduating from Harvard magna cum laude in 1964, he joined The New York Times as research assistant to James "Scotty" Reston, then the paper's Washington bureau chief. His 25-year career with the Times included assignments as bureau chief in Los Angeles and Athens, and as Congressional and White House correspondent. He was a senior writer at U.S. News for seven years, specializing in national politics and foreign policy.

Roberts received his bachelor's degree in Government from Harvard University.



JEREMI SURI

Jeremi Suri holds the Mack Brown Distinguished Chair for Leadership in Global Affairs at The University of Texas at Austin. He is a professor in the university's Department of History and the Landon B. Johnson School of Public Affairs.

Professor Suri is the author and editor of ten books on contemporary politics and foreign policy. His most recent books are "The Impossible Presidency: The Rise and Fall of America's Highest Office" and "Modern Diplomacy in Practice". Suri's other books include "Henry Kissinger and the American Century," "Liberty's Surest Guardian: American Nation-Building from the Founders to Obama," "Foreign Policy Breakthroughs: Cases in Successful Diplomacy", and "The Power of the Past: History and Statecraft". Professor Suri writes for major newspapers and magazines including The New York Times, Washington Post, Wall Street Journal, CNN, Foreign Affairs, Foreign Policy, Dallas Morning News, Houston Chronicle, Boston Globe, New Republic, and Wired. He appears frequently on television and radio news programs.

Dr. Suri graduated from Stanford University, Ohio University, and Yale University.