



# East Asia National Resource Center

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THE GEORGE WASHINGTON UNIVERSITY

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**Symposium 2019**

**July 29**

- 9:00 AM-10:25 AM Shelton Williams, “America at the Turning Point”
- 11:00 AM-12:15 PM Marvin Kalb, legendary newsman, Senior Fellow at Brookings, “Enemy of the People”
- 2:00 PM-3:00 PM Dave Leventhal, Center for Public Integrity, “Covering the Election of 2020 Today”
- 6:00 PM-7:00 PM Ambassador Thomas Pickering

**July 30**

- 10:00 AM-11:00 AM Julia Neishwat, Department of State, “Diplomacy in Difficult Times” (tentative)
- 11:30 AM-12:30 PM Kiki McLean, “A Life in Politics”
- 2:00 PM-3:00 PM Mike O’Hanlon, Brookings Institution, “US National Security”
- 3:15 PM-4:15 PM Dr. Todd Belt, GW Program on Political Management, “Politics in the USA”

**July 31**

- 9:30 AM Bus from 1957 E ST
- 10:00-11:30 AM **Bloomberg Press Headquarters**, “Trade, Politics and Security”
- 11:45 AM Bus to Colombia Plaza
- 1:30 PM-2:30 PM **State Department**, “The US and Europe”
- 4:00 PM -5:00 PM **IMF** Patrick Cirillo, Assistant to the Director, “The Global Economy Today”

**August 1**

- 10:00 AM-11:00 AM Adam Smith, Gibson-Dunn Law Firm, “Sanctions in US Foreign Policy”
- 11:15 AM-12:15 PM Robert Sutter, GW Sigur Center on Asia, “The US and China”
- 1:30 PM-2:30 PM Gerlinde Groitl, Assistant Professor, Regensburg University, “Toward Strategic Autonomy? Europe in a Changing World Order”
- 3:00 PM-4:00 PM Les Janka, Osgood Board, “Politics in the Middle East”

## SYMPOSIUM 2019 - PROGRAM

### August 2

10:00 AM-11:00 AM Trita Parsi, Georgetown University, "The US and Iran in the World"

#### **Woodrow Wilson Center for International Scholars**

1:30 PM-3:00 PM Robert Daly, Kissinger Center on China, "The US-China Rivalry"

3:30 PM-4:30 PM Cynthia Arnson, Latin America Program, "The US and Latin America"

### August 5

10:00 AM-11:00 AM Shane Harris, National Security Correspondent, Washington Post, "Russia, Iran, North Korea, Trump Administration"

11:15 AM-12:15 PM Cindy Dyer, VP for Human Rights, Vital Voices, "Violence Against Women Globally"

2:00 PM-3:00 PM Jonathan Lancelot, Norwich University, "Is the US Ready for Cyber Warfare?"

4:15 PM-5:15 PM Charles Morrison, "Japan in World Politics," by Skype

### August 6

10:00 AM-11:00 AM **Hong Kong Mission**

### August 7

10:00 AM-11:30 AM **Embassy of Pakistan**

3:00 PM-4:00 PM Jennifer Hillman, Council on Foreign Affairs, "Getting Trade Policy Wrong"

### August 8

10:00 AM-11:00 AM Sharon Freeman, Senior Consultant to the US Trade Representative, "On a Trade Mission to Africa"

11:00 AM-12:00 PM Elliott School Admissions

## Shelton Williams



Shelton Williams is the president and founder of the Osgood Center for International Studies. Before the Osgood Center, he spent over 35 years as a professor at Austin College in Sherman, Texas, where he supervised its award-winning Model United Nations team and earned several major teaching awards for his classes in International Relations, American Foreign Policy, and Comparative Politics. In addition, Dr. Williams is an expert on nuclear nonproliferation policy, and has worked in the State Department under Secretary Madeline Albright and in Office of International Programs in the Nuclear Regulatory Commission. He holds a Ph.D. in international relations from Paul H. Nitze School of Advanced International Studies at Johns Hopkins University.

**Marvin Kalb**



Marvin Kalb's distinguished journalism career spans more than 30 years and includes award-winning reporting for both CBS and NBC News as chief diplomatic correspondent, Moscow bureau chief, and anchor of NBC's "Meet the Press." Kalb went on to become founding director of Harvard University's Joan Shorenstein Center on the Press, Politics and Public Policy. Kalb is the Murrow professor emeritus at Harvard and hosts The Kalb Report at the National Press Club. Marvin Kalb is a nonresident senior fellow with the Foreign Policy program at Brookings, and senior advisor at the Pulitzer Center on Crisis Reporting.

## Dave Leventhal



Dave Leventhal is the Federal Politics Editor at the Center for Public Integrity. Dave Leventhal joined the Center for Public Integrity in 2013 and leads its federal politics reporting team, with a focus on political influence, government ethics, campaign money and lobbying. Under Dave's direction, the Center's recent political coverage has earned two Edward R. Murrow Awards and two National Headliner Awards among other honors. Dave's writing regularly appears in publications such as The Atlantic, TIME, Daily Beast and Politico Magazine. He frequently appears as a political analyst on CNN, Fox News, MSNBC and NPR and is an on-air contributor for CBC News and WBEN-AM 930.

**Ambassador Thomas Pickering**



Ambassador Thomas Pickering served for more than four decades as a U.S. diplomat. He last worked as under-secretary of state for political affairs, the third highest post in the U.S. State Department. Pickering also served as ambassador to the United Nations, the Russian Federation, India, Israel, and Jordan, and holds the personal rank of Career Ambassador.

## Julia Nesheiwat



Dr. Julia Nesheiwat is the Deputy Special Presidential Envoy for Hostage Affairs, strengthening diplomatic efforts to secure the safe return of Americans held hostage overseas. Working closely with the families of American hostages, foreign governments and the interagency Hostage Recovery Fusion Cell, she represents the United States on hostage-related issues. Previously, Dr. Nesheiwat was appointed as Deputy Assistant Secretary of State for Implementation in the Bureau of Energy Resources. She also served as a Political-Military Advisor and Visiting Professor at the U.S. Naval Post Graduate School's National Security Affairs Department. Dr. Nesheiwat has held numerous positions as Chief of Staff and Senior Advisor to the Under Secretary for Economic Affairs and U.S. Special Envoy for Eurasian Energy Security.



**Kiki McLean**



Catherine “Kiki” McLean is a leading public affairs and political strategist. She is a veteran of six presidential campaigns, including the historic 1992 Clinton-Gore campaign. McLean has more than 25 years of experience leading strategic communications initiatives. She served as senior advisor to the Hillary Clinton for President Campaign in 2008 and as spokesperson for Vice President Al Gore, Senator Joe Lieberman, the Democratic National Committee, and others. McLean is the director of the Walton Family Political and communications Office in Washington, D.C.

**Michael O'Hanlon**



Michael O'Hanlon is a senior fellow and director of research in Foreign Policy at the Brookings Institution, where he specializes in U.S. defense strategy, the use of military force, and American national security policy. He co-directs the Security and Strategy team, the Defense Industrial Base working group, and the Africa Security Initiative within the Foreign Policy program. He is an adjunct professor at Columbia, Georgetown, and Syracuse universities, and a member of the International Institute for Strategic Studies.

**Todd Belt**

Todd L. Belt is the director of the Political Management program at The Graduate School of Political Management. Before joining GSPM, Dr. Belt was the John W. Kluge Fellow in Digital Studies at the Library of Congress and Professor of Political Science at the University of Hawaii at Hilo. His research and writing has focused on mass media, public opinion, the presidency, campaigns and elections. He is the co-author of four books: *The Post-Heroic Presidency: Leveraged Leadership in an Age of Limits* (Praeger, 2nd ed.), *The Presidency and Domestic Policy: Comparing Leadership Styles, FDR to Obama* (Paradigm, 2nd ed.), *We Interrupt This Newscast: How to Improve Local News and Win Ratings, Too* (Cambridge University Press), and *Getting Involved: A Guide to Student Citizenship* (Longman). He has published over a dozen chapters in edited scholarly books and over two dozen scholarly articles. Dr. Belt received his B.A. in Economics and Political Science and the University of California, Irvine, and his M.A. and Ph.D. in Political Science at the University of Southern California.

**Patrick Cirillo**



Patrick Cirillo, a dual citizen of Italy and Canada, is currently Principal Assistant to the Secretary of the International Monetary Fund. Previously, he served as Deputy Chief of Operations in the IMF secretariat and Deputy Chief of Public Affairs in the IMF's Communications Department. From 1997-2008, he was also the Secretary to the Intergovernmental Group of Twenty-Four on International Monetary Affairs and Development (G24), which brings together the major emerging market and developing countries. Patrick attended universities in Switzerland, Canada, France, and Austria.

**Adam Smith**



Adam M. Smith is a partner in the Washington, D.C. office of Gibson, Dunn & Crutcher. He is an experienced international lawyer with a focus on international trade compliance and white-collar investigations, including those with respect to federal and state economic sanctions enforcement, CFIUS, the Foreign Corrupt Practices Act, embargoes, and export controls. From 2010-2015 Mr. Smith served in the Obama Administration as the Senior Advisor to the Director of the U.S. Treasury Department's Office of Foreign Assets Control (OFAC) and as the Director for Multilateral Affairs on the National Security Council. At OFAC he played a primary role in all aspects of the agency's work, including briefing Congressional and private sector leadership on sanctions matters, shaping new Executive Orders, regulations, and policy guidance for both strengthening sanctions (Russia and Syria), and easing measures (Burma and Cuba), and advising on enforcement actions following sanctions violations.

**Robert Sutter**



Robert Sutter is Professor of Practice of International Affairs at the Elliott School of George Washington University beginning in 2011. He also serves as the school's Director, Program of Bachelor of Arts in International Affairs. He has published 21 books, over 200 articles and several hundred government reports dealing with contemporary East Asian and Pacific countries and their relations with the United States. He was the Director of the Foreign Affairs and National Defense Division of the Congressional Research Service, the National Intelligence Officer for East Asia at the US National Intelligence Council, the China Division Director at the Department of State's Bureau of Intelligence and Research, and professional staff member of the Senate Foreign Relations Committee.

**Gerlinde Groitl**



Gerlinde Groitl serves as Assistant Professor of International and Transatlantic Relations at the University of Regensburg, Germany. She holds an MA-degree in American Studies, Political Science and German Studies, as well as a PhD in Political Science. Her main research interests are US, German, European foreign and security policy, transatlantic relations, Western intervention policy, and global power shifts. Among her publications are regular articles on EU-US-relations and the two monographs “Strategischer Wandel und zivil-militärischer Konflikt: Politiker, Generäle und die US-Interventionspolitik von 1989 bis 2013” [Strategic Change and Civil-Military Conflict: Politicians, Generals and US Intervention Policy, 1989-2013] (Wiesbaden 2015) and “Evangelical Internationalism: The American Christian Right and Global Human Rights” (Hamburg 2007).

## Leslie Janka



Leslie A. Janka is President of Quincy International LLC, resident in Riyadh, Saudi Arabia. He has more than 25 years of experience as an international affairs specialist in the U.S. Government, business consulting, and academic institutions. Prior to joining Quincy International, Janka was President of Raytheon Arabian Systems Company in Riyadh, Saudi Arabia. Prior to managing his independent consulting firm, Les Janka International, from 1995 to 2007, he directed the international practice of the energy utility and telecommunications specialty consulting unit of Arthur Andersen, LLP. Janka is a frequent writer and lecturer on the Washington political scene, specializing in international affairs and the formulation of U.S. foreign and defense policy.



**Trita Parsi**



Trita Parsi is the founder of the National Iranian American Council and an expert on US-Iranian relations, Iranian foreign politics, and the geopolitics of the Middle East. He is the author of *Treacherous Alliance: The Secret Dealings of Iran, Israel and the United States* (Yale University Press 2007), for which he conducted more than 130 interviews with senior Israeli, Iranian, and American decision-makers. His book is the Silver Medal winner of the 2008 Arthur Ross Book Award from the Council on Foreign Relations. His latest book is *Losing an Enemy: Obama, Iran, and the Triumph of Diplomacy*.

## Robert Daly



Robert Daly, the Director of the Wilson Center's Kissinger Institute on China and the United States, has compiled an unusually diverse portfolio of high-level work: he has served as a U.S. diplomat in Beijing; as an interpreter for Chinese and U.S. leaders, including President Carter and Secretary of State Kissinger; as the head of China programs at Johns Hopkins, Syracuse, and the University of Maryland; and as a producer of Chinese-language versions of Sesame Street. Recognized East and West as a leading authority on Sino-U.S. relations, he has testified before Congress, lectured widely in both countries, and regularly offers analysis for top media outlets.

**Cynthia Arnson**



Cynthia J. Arnson, the Director of the Wilson Center's Latin American Program, is one of the country's foremost experts on the Spanish-speaking countries of the Western Hemisphere. During her more than 20 years at Wilson she has testified before the House and Senate and has produced scores of publications on Colombia, Central America, Argentina, Venezuela, security and organized crime, energy, human rights, and U.S. policy in Latin America. Arnson is a former foreign policy aide in Congress and has also held positions at Human Rights Watch and in academia.

## Shane Harris



Shane Harris is the intelligence and national security reporter, Shane Harris is a staff writer with the Washington Post, covering intelligence and national security. He has previously written about these topics at The Wall Street Journal, The Daily Beast, and the National Journal. Shane is the author of two books, *The Watchers: The Rise of America's Surveillance State* (Penguin Press, 2010) and *@War: The Rise of the Military-Internet Complex* (Eamon Dolan /Houghton Mifflin Harcourt, 2014). He graduated from Wake Forest University in 1998 and currently lives in Washington, DC. His honors and awards include the Gerald R. Ford Prize for Distinguished Reporting on National Defense, 2010; Helen Bernstein Book Award For Excellence In Journalism, 2011; Finalist, Pulitzer Prize in Public Service, with the staff of The Washington Post, 2019.

**Cindy Dyer**



Cindy Dyer is the Vice President of our Human Rights team and oversees all programs and partnerships related to gender-based violence including domestic violence, sexual violence, human trafficking, and harmful traditional practices. Prior to joining Vital Voices in 2009, Cindy Dyer served as the Director of the United States Department of Justice, Office on Violence Against Women. Cindy was nominated to this position by President George W. Bush and confirmed by the United States Senate. As Director, she served as the liaison between the Department of Justice and Federal, State and International governments on crimes involving violence against women.

**Jonathan Lancelot**



Jonathan F. Lancelot is a graduate of Norwich University and a freelance foreign policy advisor and political activist. He is a former staffer for U.S. Senator Bill Nelson of Florida and IT Advisor for Lockheed Martin and the Department of Defense. You can follow Jonathan on Twitter @lancelotpolitic. His most recent study is “Beyond Twitter: The Emergence of the Cyber-Presidency and Small Cyber Wars”.

**Charles Morrison**



Charles E. Morrison was the president of the East-West Center 1998-2017. He has been associated with the Center since 1980 in various capacities, including heading its former Institute of Economics and Politics. A U.S. Senate aide early in his career, he has also been a research associate at the Japan Center for International Exchange. Morrison served as the international chair of the Pacific Economic Cooperation Council from 2005 to 2012, and is a member of other national and international bodies that promote trans-Pacific security and economic cooperation. His Ph.D. is from the Johns Hopkins School of Advanced International Studies, where he also once taught on Southeast Asia. He speaks and publishes widely on U.S. Asia policy issues and the countries of the region, and gives special emphasis to regional cooperation, particularly the APEC process.

**Jennifer Hillman**

Jennifer A. Hillman is currently a professor of practice at the Georgetown Law Center, teaching the lead courses in international business and international trade, while serving as a fellow of Georgetown's Institute of International Economic Law (IIEL). She recently published *Legal Aspects of Brexit: Implications of the United Kingdom's Decision to Withdraw from the European Union* (IIEL 2017), which was drawn from a seminar she co-taught in the fall of 2016. She has also written extensively about international trade law and the WTO, including a 2017 IIEL Policy Brief on the WTO consistency of the Ryan-Brady "A Better Way" tax proposal, co-authoring the leading casebook on trade, *International Trade Law, 3rd ed.*, Wolters Kluwer (2016), papers on recent WTO cases on sanitary and phytosanitary measures (World Trade Review), and "Changing Climate for Carbon Taxes" (GMFUS.org).



**Sharon Freeman**



Sharon Freeman is founder and CEO of the Gems of Wisdom Consulting Firm. As an economic development and trade expert, she has worked in over 100 countries and performed assignments for many of the leading development institutions around the world to promote Private Sector and Export Development and small business growth. Dr. Freeman's experience qualifies her as one of America's leading experts on how the US Government works; on the programs of 19 federal government agencies involved in trade; on USG, regulatory compliance matters; and on the counterpart systems of foreign governments.